

Not All Endpoint Security Solutions Take a Single Agent/Single Console Approach

ThreatDown vs Trend Micro

ThreatDown offers powerfully simple endpoint security solutions for resource-constrained IT teams to take down threats, take down complexity, and take down costs.

Head-to-head comparison

	 ThreatDown™	Trend Micro
Ease of management	✓ Easy to install and easy to manage from a straightforward, user-friendly console.	✗ SMB customers report that implementation can be difficult and that management is overly complex.
Pricing	✓ Solutions priced for resource-constrained IT customers.	✗ Offers expensive solutions priced for enterprises.
Agent	✓ Single, lightweight and stable agent that is automatically updated without any end user effort.	✗ Customers have recently reported issues on Windows devices caused by the Falcon endpoint agent.
Automated deployment guidance	✓ Security Advisor (included for all customers) offers a security score that reflects the current state of the deployment, proactive guidance on improvements and provides the ability to make the changes.	✗ Does not offer any kind of proactive automated guidance on the current effectiveness of a customer's deployment.

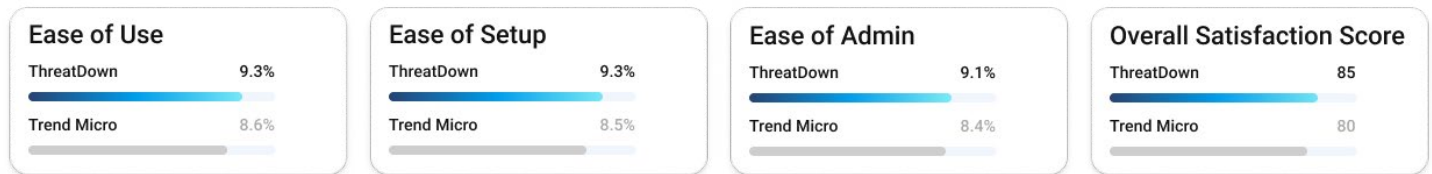
Take threats down

- ThreatDown received EVERY award, 52 out of 52 awards, since Q3 2021, from independent testing lab MRG Effitas. ThreatDown is the only vendor to consistently achieve 100% protection against ransomware, phishing, exploits, and every other real-world test. During that same timeframe, Trend Micro misses so many attacks that it fails to even earn the bottom certification.
- ThreatDown was awarded "Product of the Year 2024" by AV Labs for blocking 459/459 of "in-the-wild" malware samples while in the latest Advanced In-the-wild Malware Test, Threatdown earned a 100% protection score whereas Trend Micro fell short.



Take complexity down

ThreatDown ranked #1 in the G2 Endpoint Protection Suites Usability Index, with the highest score of all vendors. ThreatDown's score of 9.27 is ahead of all other competitors including Trend Micro.



Trend Micro

- No security health check score to simplify optimizing security postures.
- Solution requires multiple agents and consoles to manage workstations and servers.
- Users report much manual effort required for configuration and deployment.
- Product uses Volume Shadow Copy Service (VSS) for ransomware rollback that is easily disabled and rendered ineffective for recovering encrypted files.

ThreatDown

- Deploys in minutes, easy to navigate, no fine-tuning needed.
- One, lightweight agent.
- Includes Security Advisor score and prioritized actions.
- G2 named ThreatDown EDR "Most Implementable," "Fastest Implementation," and "Easiest to Use."
- Protects your organization's mobile devices (including: iOS, Android, and ChromeOS) without adding management complexity.

Take costs down

ThreatDown Bundles provide a single agent, single console, all-in-one solution that includes Application Block and Vulnerability Assessment in all bundle options for free. Trend Micro requires multiple consoles and agents leading to greater management complexity and cost.

Allowing ransomware and not recovering fast enough can have costly consequences. ThreatDown's innovative, 7-day ransomware rollback solution can restore files on endpoints up to 7 days after a ransomware attack; saving valuable resources. Trend Micro relies on VSS for ransomware rollback which is easily disabled by attackers, leaving customers to be on their own for file recovery. In addition, another shortcoming is its inability to handle larger files in its rollback.

Get started today

Not all cybersecurity vendors are created equal. ThreatDown offers elite endpoint security without a complicated platform to manage.

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