

Real Protection for Small to Mid-Sized Businesses

ThreatDown vs CrowdStrike

ThreatDown offers customers powerfully simple endpoint security that is purpose-built for everyone—not only companies with deep pockets and large security teams.

Head-to-head comparison

	 ThreatDown™	CrowdStrike
Ease of management	✓ Easy to install and easy to manage from a straightforward, user- friendly console.	✗ SMB customers report that implementation can be difficult and that management is overly complex.
Pricing	✓ Solutions priced for resource-constrained IT customers.	✗ Offers expensive solutions priced for enterprises.
Agent	✓ Single, lightweight and stable agent that is automatically updated without any end user effort.	✗ Customers have recently reported issues on Windows devices caused by the Falcon endpoint agent.
Automated deployment guidance	✓ Security Advisor (included for all customers) offers a security score that reflects the current state of the deployment, proactive guidance on improvements and provides the ability to make the changes.	✗ Does not offer any kind of proactive automated guidance on the current effectiveness of a customer's deployment.

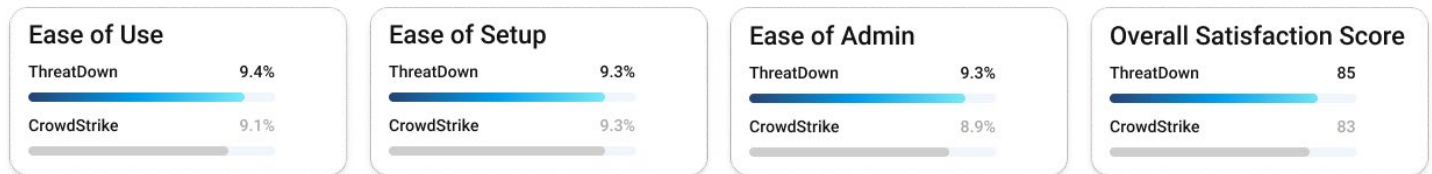
Take threats down

- ThreatDown received EVERY award, 52 out of 52 awards, since Q3 2021, from independent testing lab MRG Effitas. ThreatDown is the only vendor to consistently achieve 100% protection against ransomware, phishing, exploits, and every other real-world test. CrowdStrike has not participated with MRG Effitas for several years and even when it did, CrowdStrike did not consistently perform at the highest level.
- ThreatDown was awarded “Product of the Year 2024” by AV Labs for blocking 459/459 of “in-the-wild” malware samples while in the latest Advanced In-the-wild Malware Test, Threatdown earned a 100% protection score whereas CrowdStrike did not participate.



Take complexity down

ThreatDown ranked #1 in the G2 Endpoint Protection Suites Usability Index, with the highest score of all vendors. ThreatDown's score of 9.27 is ahead of all other competitors including CrowdStrike.



CrowdStrike

- No security health check score to simplify optimizing security postures.
- Users highlight difficult implementation and complex management console.
- Users report issues caused by the Falcon agent on Windows devices.
- No ransomware rollback to easily recover encrypted files.

ThreatDown

- Deploys in minutes, easy to navigate, no fine-tuning needed.
- One, lightweight agent.
- Includes Security Advisor score and prioritized actions.
- G2 named ThreatDown EDR "Most Implementable," "Fastest Implementation," and "Easiest to Use."
- Protects your organization's mobile devices (including: iOS, Android, and ChromeOS) without adding management complexity.

Take costs down

ThreatDown Bundles provide a single agent, single console, all-in-one solution that includes Application Block and Vulnerability Assessment in all bundle options for free. CrowdStrike charges exorbitant prices. Compare their least expensive bundle with EDR at \$184.99 per endpoint compared to ThreatDown Advanced at \$79 (less than half the price with EDR plus so much more functionality vs. CrowdStrike).

Allowing ransomware and not recovering fast enough can have costly consequences. ThreatDown's 7-day ransomware rollback solution can restore files on endpoints up to 7 days after a ransomware attack, saving valuable resources. CrowdStrike does not have ransomware rollback leaving customers to be on their own for file recovery.

Get started today

Not all cybersecurity vendors are created equal. ThreatDown offers elite endpoint security without a complicated platform to manage.

[Request meeting](#)



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